

BYRON CLARK

WEB / GRAPHIC DESIGNER



WORK EXPERIENCE



SENIOR DESIGNER

Cyan Marketing / October 2013 to Present

Responsibilities include design/development of websites for new and existing clients, primarily on the Wordpress platform. Project management of all website projects from initial brief through to delivery. Ongoing support and content updates for all clients. Creation of various brand assets for new and existing clients.



DESIGNER

EO Group / October 2013 to July 2020

Responsibilities include creation of visual assets for use across various marketing channels, design and implementation of all marketing emails, splash pages and shops. Creation of various internal communications such as emails, brand guidelines and intranet.



DESIGNER

Office Power / October 2013 to July 2020

Responsibilities include corporate branding and brand development. Liaising with dealers to manage all marketing and design needs. Creation of officepower.net marketing assets for use across various marketing channels, external publications and trade shows.



WEB DESIGNER

Wilko.com / July 2012 to October 2013

Responsibilities include management of design and implementation of marketing emails. Creation and deployment of bespoke event/splash pages. Maintenance of all forward facing elements of company website. Creation of visual assets for use across all online marketing channels.



EDUCATION



BSc Hons Second Class, Upper Division (2:1) / Music and New Media Technology Leeds Metropolitan University, Leeds - 2005 to 2008



Higher National Diploma / Music Production Leeds College of Music, Leeds - 2003 to 2005



National Diploma / Popular Music North Nottinghamshire College, Worksop - 2001 to 2003



GCSE / Various Subjects Portland Comprehensive, Worksop - 1995 to 2000

PROFESSIONAL PROFILE

Currently senior designer at Cyan Marketing, responsible for design and development of websites for both new and existing clients. Project management of all website projects from initial brief through to delivery. Ongoing support for all websites under Cyan Marketing's management (currently 90+). Email marketing support for multiple clients, including new template builds, weekly/monthly newsletters and ad-hoc marketing. Creation of various brand/marketing assets. Formerly Senior Designer at EO Group and Web Designer at Wilko.com.

SKILLS

Photoshop



Illustrator



HTML



CSS



Wordpress



JQuery



Time management



Task management



Team work



CONTACT



07519622108



9 Waltham Road,
Rayleigh, Essex,
SS6 9BA



b.a.clark@live.co.uk

Examples of my work can be found at byronclark.co.uk